

ART 231

Digital Art for Non-Art Majors / Soojin Kim

BRIEF HISTORY OF NEW MEDIA

New media art is

1)an umbrella term for artwork produced using new media. It includes a diverse set of categories such digital art, computer graphics, computer animation, virtual art, Internet art, interactive art technologies, but may also pertain to such fields as computer robotics or art as biotechnology. Although, as the name clearly indicates, new media art can be

2)any form of artistic production that is created in a medium that does not belong to traditional modes of artistic expression.

Is New Media Art really new?

Camera Obscura



Figure 2: Drawing (c. 1635), attributed to Stefano della Bella (1610-1664).

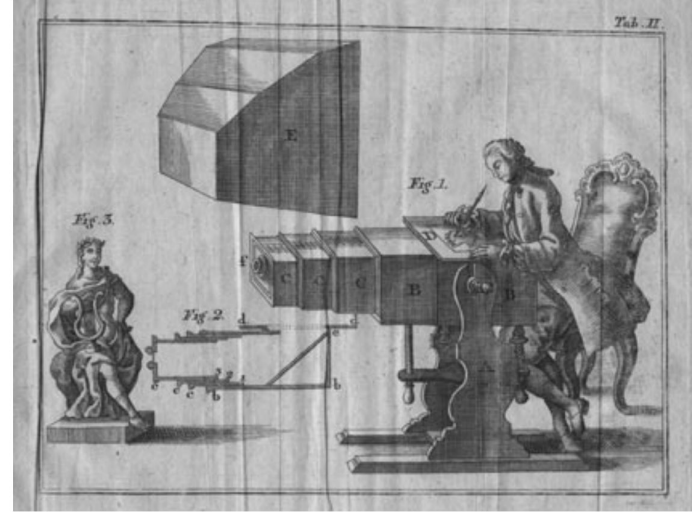


Figure 7: Box-type camera by G. F. Brander (1769).

Evolution of Photography & Photographic Camera



View from the Window at Le Gras (1825), the earliest surviving photograph^{[9]:3-5}



The Giroux daguerreotype camera, the first to be commercially produced^{[9]:9}

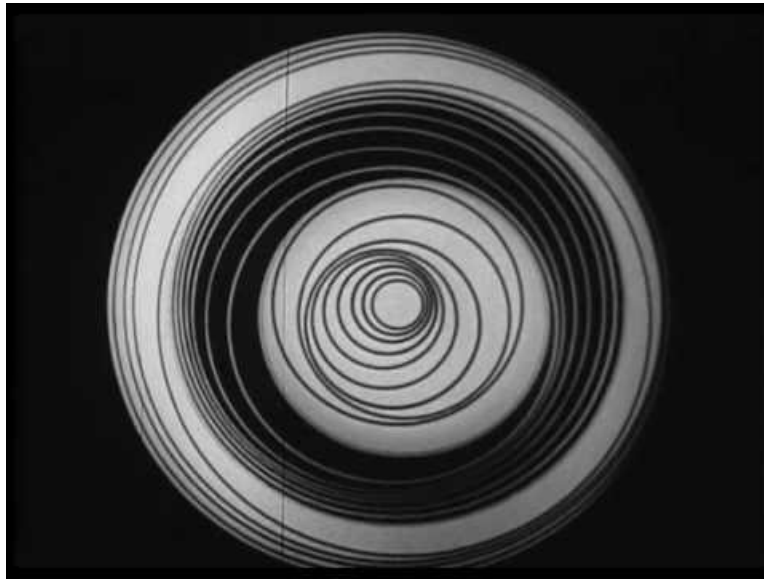
Synthetic Cubism - Dada - Fluxus

The invention of collage, which integrated signs and fragments of real thing ; inclusion of images created by new technologies.

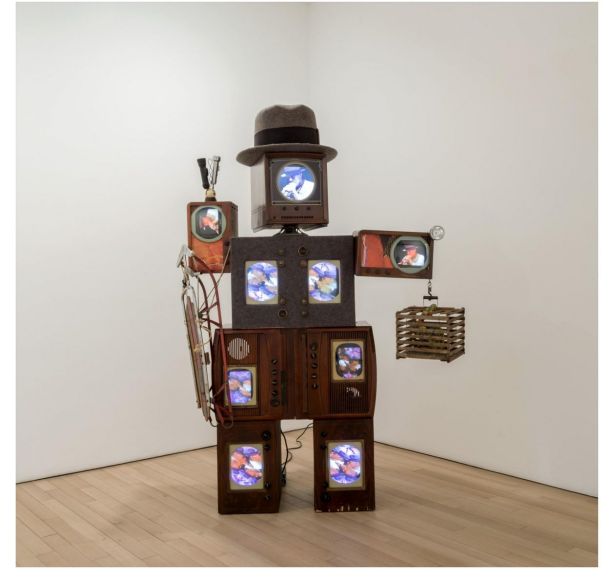


Glass and Bottle of Suze (1912)

Pablo Picasso



Marcel Duchamp - Anemic Cinema



NAM JUNE PAIK *Beuys Voice*, 1990 Two channel color video on laser discs, antique television cabinets, felt, mixed media sculpture 104 3/8 x 74 x 37 3/8 in. (265 x 188 x 95 cm)

New Media Art now

Digitally Created and Executed Images



The Experience Machine exhibition at Ikkan Art International, 2012 (courtesy of artinasia.com)



World Skin (1997), Maurice Benayoun's Virtual Reality Interactive Installation

Other than just a Digital Technology



Shih Chieh Huang, EX-DD-06, 2006 (courtesy of lipmag.com)



BioArt Sculpture "Regenerative Reliquary" by Amy Karle (2016)

