

Department Art & Art History SNS(Facebook + Instagram) Posting Plan  
Sept. 18.2023

- 1) Primary goal for 2023
  - a. Target Audience: \*\*\*Eastern Students(Not just our department), \*\*public, and \*our students
  - b. Creating Account and Role Setup
  - c. Consistent Updates during the semester(Minimum 1 post a week)
  - d. Setting up a routine
- 2) Posting Classification and source
  - a. Department official news, announcements to the public and students - Chair(Lora), SNS Program Manager(Soojin)
  - b. Eastern Art Gallery news - Gallery news forwarding from its SNS or Curator(Julia)'s email or faculty who running the show at Student Gallery
  - c. Faculty News - This can be fed by full-time, part-time faculties or by the Chair
  - d. Students News - Can be fed by Students or Art-related clubs in Eastern(their Career news such as exhibition, internship, summer job, conference, scholarship or grant, and featuring Create & Senior Exhibition students & art)
  - e. Alumni News -
  - f. Scheduled post(at least one for every month)
- 3) Role of a SNS Student Manager
  - a. Posting weekly on Monday.
  - b. Checking and Preparing the posting for the following week, if there is nothing to post contact 2) for the source
  - c. Creating a scheduled posting
  - d. Prepare one Instagram event every semester ( Fall: Art department celebrating Halloween Graphic contest(Art Major Student, 1080by1080 pixel), Spring: Activism Campaign Poster(Eastern Student)), Award to winner from the department) : Call, Managing Submissions, selection, and Poll



4)Posting Examples

A. Department official news, announcements to the public and students



**columbiaschoolofthearts** · Follow

**columbiaschoolofthearts** Columbia University School of the Arts has been named one of @moviemakermag 's 25 Best Film Schools in the U.S. and Canada of 2023!

"Network is a producer's strongest tool, and Columbia students start building an expansive rolodex on day one."

This annual list recognizes schools that prepare students for every aspect of moviemaking, spotlighting the best of the best.

Learn more at the link in our bio!

#film #filmschool #mfa


@columbiafilm

7w

38 likes  
JULY 26

Add a comment...

Post



**SMFA** smfaatttufts

**SMFA** smfaatttufts The new Spray Booth at 230 Fenway is fully installed and ready to be used! Anyone who would like to use the Spray Booth must complete a safety training to gain access. Individuals can sign up via a sign-up form posted outside of A304 (230 Fenway building). Questions about the Spray Booth? Email SMFAStudioTeam@tufts.edu.

23w

Liked by murrowethan and others

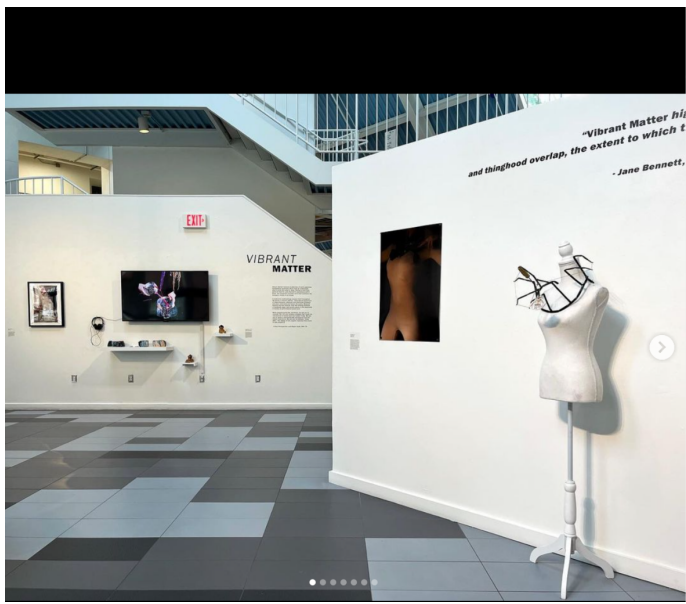
APRIL 4

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Post



B. Eastern Art Gallery news - Gallery news forwarding from its SNS or Curator(Julia)'s email or faculty who running the show at the Student Gallery



**smfaatttufts**  
School of the Museum of Fine Arts at Tufts University

smfaatttufts Join us tomorrow at 2 pm to celebrate the student exhibitions "Party of One" and "Vibrant Matter"! Part of our Students Curate Students exhibition program, the shows feature work by graduate and undergraduate students brought together through themes/ideas that interest the graduate student curators. The shows are on view in the Anderson Auditorium and Atrium through November 7.

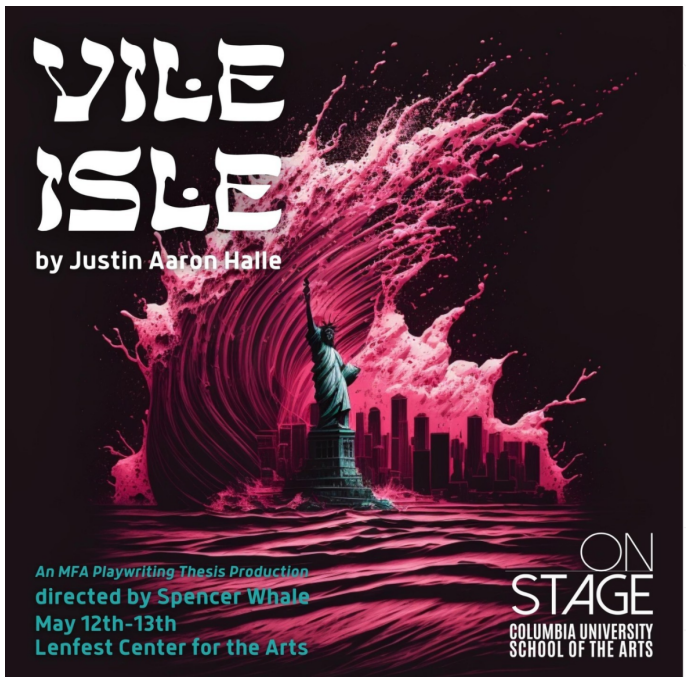
**Party of One**  
SMFA Anderson Auditorium, on view through November 7  
Opening Reception: Friday September 15, 2-4pm

**Vibrant Matter**  
SMFA Atrium, on view through November 7  
Opening Reception: Friday September 15, 2-4pm

Images courtesy of graduate student curators.  
Images 1-4 from "Vibrant Matter"  
Images 5-7 from "Party of One"

4d

Liked by minooemamistudio and others



**cumbiaschoolofthearts** · Follow

cumbiaschoolofthearts In celebration of the 2023 New Plays Festival, we're highlighting the individual playwrights and their productions.

'Vile Isle' by Justin Aaron Halle: A group of friends who call themselves 'queer family' is on the verge of spiritual breakdown or breakthrough, depending on who you ask. A dead-of-winter trip to Fire Island is threatened by an Old Testament-style flood. And Gnocchi the Cat is being Bat Mitzvah'd, God willing. Vile Isle is a passionate and provocative dark comedy about the ways we fail and forgive one another, and what faith is worth when our limits are existentially tested.

Get tickets at the link in our bio!  
[@cusoa\\_onstage](#)

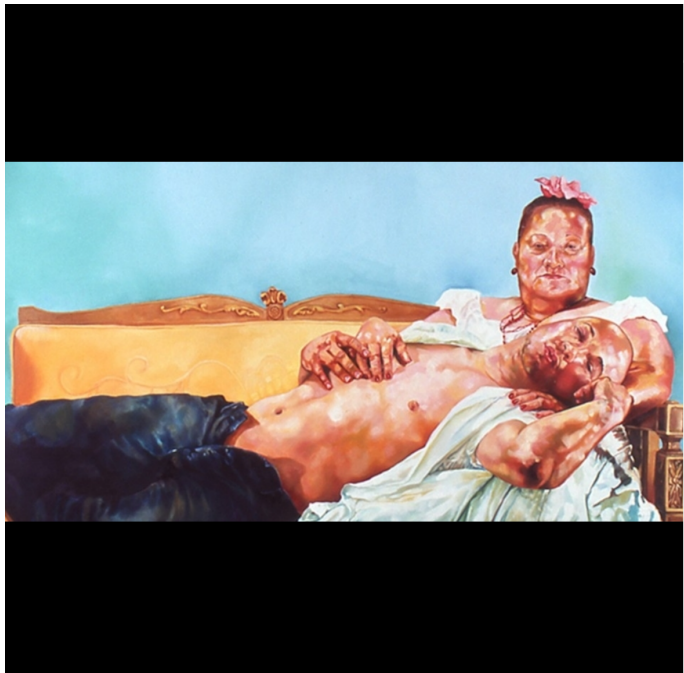
18w


12 likes  
MAY 10


Post



C. Faculty News - Can be fed by full-time or part-time faculties or by the Chair



columbiaschoolofthearts • Follow




**columbiaschoolofthearts** This fall, the Institute of Contemporary Art at the University of Pennsylvania will present 'When the Children Come Home,' the first major solo exhibition from Assistant Visual Arts Prof of David Antonio Cruz in his hometown.

Born in Philadelphia, the exhibition marks a homecoming for Cruz. Comprising more than 20 paintings and drawings, including three new works as well as a site-specific project space replete with artist-designed wallpaper, furnishings, and other decorative elements, 'When the Children Come Home' celebrates community and chosen family through portraiture and performance.

Learn more at the link in our bio.  
[@cruz\\_art](#)


[#columbia](#) [#mfa](#) [#soa](#) [#visualart](#)

4w





33 likes

AUGUST 18

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**columbiaschoolofthearts** Associate Prof Leslie Jamison is set to release her next book, 'Splinters,' in early 2024. 📖

In 'Splinters,' Jamison gives us a close-up view of her life and experiences. The book looks at feelings of loneliness, family relationships, and love. It also explores what it's like for a woman to be an artist, a mother, a teacher, and a lover all at once. Readers will follow along as she shares moments that place the magical and the mundane side by side in a striking way: breastfeeding in a shared office at the university, experiencing new love while driving on a wide-open road, and watching her daughter discover the world.


Learn more at the link in our bio.


10w



75 likes

JULY 10


Add a comment... Post


bethanneraymer So exciting

10w 1 like Reply




D. Students News - Can be fed by Students or Art related clubs in Eastern(their Career news such as exhibition, internship, summer job, conference, scholarship or grant, and featuring Create & Senior Exhibition students & art)





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columbiaschoolofthearts Playwriting student Amalia Oliva Rojas has been awarded an inaugural Hansberry Lilly Playwright Fellowship. The fellowship is an initiative inspired by Lorraine Hansberry, aiming to motivate women and nonbinary playwrights of color to continue her legacy, regardless of race, gender, or economic status. 🌈

Each fellow receives a \$25,000 stipend to use toward living-expenses during graduate studies.


Congrats to Rojas, and learn more at the link in our bio. @amaliaoliva\_

9w




68 likes

JULY 17




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smfaattufts



smfaattufts "Beyond earning my degree, my priority is to keep making as much as I can, no matter what I do in life." Maya Greenfield, BFA '23, recently completed an internship at Lecturer Carolyn Muskat's printmaking studio, Muskat Studios. Read more about Maya's experience at the link in our bio.


Image courtesy of Maya Greenfield

16w




ktofficialart Yay!

16w · 1 like · Reply · ...






lunac13an5 Maya👏

16w · 1 like · Reply




nomipill let's goooooooooo maya!!!

16w · 1 like · Reply




Liked by cameronbarker.artworks and others

MAY 25



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E. Alumni News -






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Visual Arts alum Tara Geer '97 is showcasing her drawing installation, 'Sown in the Half Light,' at the Arts Center at Duck Creek, in Long Island. Geer will deliver a talk and engage in a Visual Thinking Strategies discussion on the closing day, August 20, at 3pm.

Read more at the link in our bio.


[@tarawgeer](#)

6w



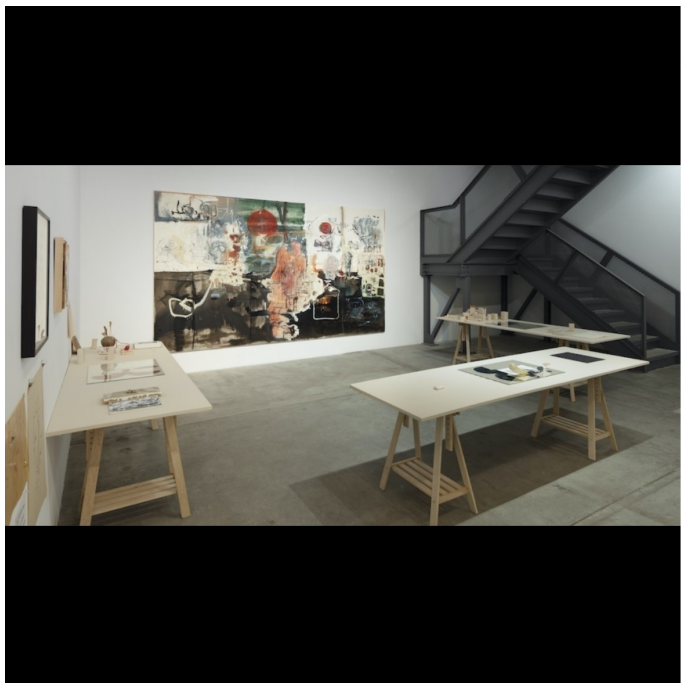
9 likes


AUGUST 4



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Visual Arts alum Uri Aran '07 is currently featured in a solo show titled 'I'm a Restaurant' at the Andrew Kreps Gallery in NYC.

The exhibit is on view through July 7th, and "speak[s] in a voice that is both singular and plural, confounding I and we," states the gallery's press release. Traversing several modes of making, Aran's work explores how parts arrange into wholes, as well as how meaning is constructed and continues to shift.

Learn more at the link in our bio!

[@littledogslikethese](#)

11w



27 likes

JULY 1

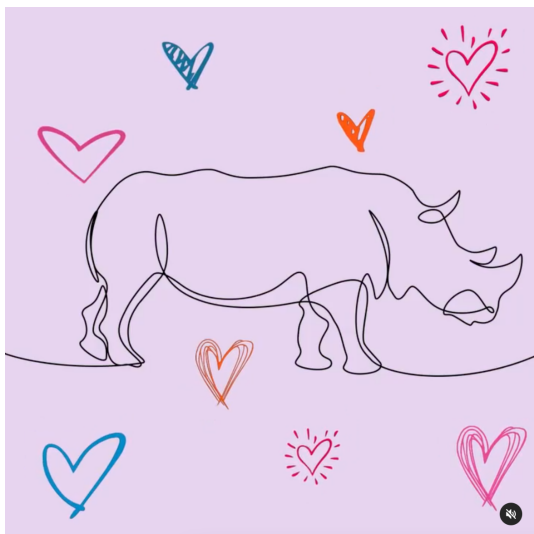


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F. Scheduled News



smfca smfaatttufts

smfca smfaatttufts Happy Valentine's Day! 💖

30w

♥️

💬

🚩

🔖


Liked by iartcolony and others

FEBRUARY 14

😊

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smfca smfaatttufts

smfca smfaatttufts Our Graduate Round 2 and Undergraduate Transfer deadlines are coming up on March 15th! There's still time to put the finishing touches on your application and portfolio - head to the links in our bio to browse admissions programs, including tours, portfolio reviews, and more.

29w

♥️

💬

🚩

🔖


Liked by rfarrell\_art and others

FEBRUARY 27

😊

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Post



smfca smfaatttufts • Follow

smfca smfaatttufts Don't forget to get out there and vote today! 🗳️

44w

♥️

💬

🚩

🔖

228 views

NOVEMBER 8, 2022

😊

Add a comment...

Post





smfaatttufts • Follow

smfaatttufts Join us a week from today, on Saturday, October 22 from 1-6 pm, to engage with our incredible artists at the Mission Hill building (160 Saint Alphonsus Street in Boston) during our Open Studio event! Our MFA, Post-Bacc, and senior students are so excited to share what they've been working on in their art studios with you.

Light refreshments will be served and this event is open to the public! We hope to see you there!

48w

92 likes  
OCTOBER 15, 2022

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smfaatttufts Welcome Back SMFA Students!

53w

320 views  
SEPTEMBER 6, 2022

Add a comment... Post



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smfaatttufts As the semester wrapped up, SMFA students were encouraged to donate their unused art supplies to the Carte Util. Founded in 2017 by a group of SMFA students, faculty, and staff, the Carte Util is reducing waste and providing free art supplies to Tufts student artists. 🌱

Video Script:  
Hello, my name is Cheyenne and I'm the SMFA Sustainability Intern. As part of my job, I manage the Carte Util.  
The Carte Util. is an initiative at SMFA to reduce waste and provide free art supplies. Anyone is welcome to take or donate materials.  
You'll find fabrics, tools, paint, canvas, paper, cardboard, books, wood, and so much more here! It feels like a treasure hunt.  
So how did this get started?  
The Carte was created in 2017 when a group of SMFA students, staff, and faculty came together with the goal of limiting pollution from artmaking.  
We noticed used materials being trashed and thought we should make them available to our community instead.  
The original Carte itself was made from discarded materials! Graduate student Eli Brown found a set of shelves, added sides and wheels, and ta da: a cart was born!

310 views  
MAY 18, 2022

Add a comment... Post