

## **Summer Curriculum Development Grant Proposal (March 31, 2023)**

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### **Title: *Graphic Narratives of Asia - Manga to Webtoons***

#### **Introduction:**

Please consider my request for \$1,500 to create an ELAC seminar course on manga and webtoon arts. The fascinating impact of Japanese manga and anime on global visual culture, with their rich illustrations and beautifully designed comic pages, is a diverse and unique cultural phenomenon. In the early 2000s, a new type of Korean comic that was optimized for mobile devices called "webtoons" emerged. Webtoons offered a unique format for storytelling, combining visuals with dialogue and narration in a long-scrolling format. The importance of manga and webtoons lies not only in their original published form but also in their additional utilization and adaptation in animations, films, and TV shows. This course could provide students with the skills and knowledge needed to pursue careers in such industries. Manga, Webtoons, Anime, and Korean Dramas are becoming a global medium, with creators and audiences from all over the world. A class focused on manga and webtoons would offer students the opportunity to explore stories and cultures from around the world, promoting cross-cultural learning and understanding.

I plan to introduce the history of comics from the perspective of cultural exchange, media evolution, and its impact on other art forms, and introduce well-known comics as examples for students to conduct analytical readings and criticism. Additionally, I hope to introduce students to the latest formats, media, and technologies, along with the creative processes of storyboarding, character creation, panel composition, and style establishment, so that they can create their own works. Students will be able to use software such as Adobe Illustrator, Procreate, Sketch-up, and Clip Studio.

## **Objectives:**

1. Creating syllabus
  - Defining the course objectives and learning outcomes(in regards to ELAC learning outcomes such as creativity and communication)
  - Selecting course reading materials and multimedia resources that will help students achieve these goals
  - Creating a course schedule
  - Designing assessments (assessments & projects)
  - Contacting webtoon artists for possible workshops and demonstration
2. Creating assignment prototypes and testing the most commonly used hardware and software by professionals in the field.

## **Activities:**

### ***June 2022***

- Purchase request
- Creat reading lists
  - Creating process
  - History
  - Criticism & Analysis
  - Manga, webtoons

### ***July - August 2023***

- Create tutorials and assignments
- Make assignment prototypes

### ***August-September 2023***

- Finalize & Tailoring a syllabus for ELAC

**Budget:**

Total Funds Requested: \$1,500

Apple Ipad Pro 11inch 128 Gb, apple pencil & magic keyboard: \$1,227

Clip Studio EX ver 2.0: \$ 219

Sketch Up(for Higher Ed) : \$55